

MuseoTorino: a new form of museum more than just a new museum

Launched during the celebrations for the 150th Anniversary of Italian Unification, **MuseoTorino** is the new **on line** museum of the Città di Torino. An **innovative** project, unique of its kind, created to collect, preserve and communicate the **knowledge of the city**.

MuseoTorino is a **website**, www.museotorino.it, conceived and structured as a museum, in which it is possible to find information on **places, people, events** and to follow themed itineraries or move freely across the whole urban space through a browsable map of the contemporary city.

Each **place, event, character, theme** is accompanied by a brief **label** and a **file** containing notes and useful information (bibliography, webography etc.), in order to strengthen and deepen the knowledge and the understanding of the subject.

MuseoTorino has an **archive**, a **mediatheque** and a digital **library** which currently has about **6.000 bibliographic files** and **150 digitised books**.

www.museotorino.it uses the latest platforms and technologies based on the **Web 3.0** (semantic web) and **Linked Open Data** philosophy.

The museum **staff** has been working on the website creation and data collection since 2009, organising various **teamworks** which have produced so far more than **15.300 files** on places, events, themes and characters of the history of Turin.

Each file has been stored in a **new generation database**, a **GraphDB** providing excellent performances in data management. This database is the museum **catalog**, which can be consulted online and which is open to free searches.

In the site it is also possible to move across the contemporary city, through a Google Maps application, and to travel through time by visiting the **permanent historical exhibition** "*Turin: the history of a city*", which is based on the research work made for the **multivision** show hosted at **Palazzo Madama**.

MuseoTorino intends to be not only a **museum for everybody**, but **of everybody**. It is a project created to be participated, and from the earliest stage it has involved the whole City Administration, the local and conservation Authorities, Universities, Museums, Research Institutes, Cultural Associations and Companies.

MuseoTorino aims to **involve** the largest possible number of people, especially all those **citizens** willing to help the museum grow by sharing their knowledge and their memories, and by suggesting ideas and projects.

Ten months after its opening, **127.700** people has visited the website.

Multivision show at Palazzo Madama

Turin: the History of a city is also the multivision show hosted in the Mediaeval Court at Palazzo Madama, produced with the support of Consulta per la Valorizzazione dei Beni Artistici e Culturali di Torino, main partner IREN S.p.A..

In 25 minutes, it is possible to travel through the **complete history of Turin** thanks to maps and images which illustrate its evolution from five million years ago to the present day. The show is the result of the research work made by a **scientific committee** and by a team of researchers who studied and documented the **400** most important **places** of the city, while **ten Turinese photographers** shot, for the project, more than **1.500 brand new pictures**. **Historical cartography** was related to the actual technical map of the city, in order to show how it grew and changed throughout the centuries.

A journey through time that invites us to see **Turin** through new and different eyes.

Eight months after its opening, the show has reached **234.000** spectators.

The Magazine «Rivista MuseoTorino»

Fully browsable online and downloadable for free, “**Rivista MuseoTorino**” is the tool through which the museum communicates its **goals, projects** and **activities**, introducing the city, its history and stimulating the readers participation.

The first issue (n. 0/) introduced the project and the museum activities. In February a monographic number presented the exhibition **Officine Grandi Riparazioni: fucina di treni e di vite**, which shows the architectures, the areas and the productions of OGR. Three more issues followed, dedicated to the multivision show **Turin: the history of a city**, to the contents of the exhibition **Working on future**, curated by ISMEL (Istituto per la Memoria e la Cultura del Lavoro) and **Turin during Resurgence**. The last issue is about **Torino d’inverno**.

MuseoTorino is a project by the Città di Torino with the support of Compagnia di San Paolo, partner IREN S. p. A. , ENI-Italgas and GTT; in collaboration with TOP-IX.

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MUSEOTORINO

A project of

Città di Torino for the 150th Anniversary of Italian Unification

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